

Americanism
September 2026

Greetings Brothers and Sisters:

This month I would like to talk about Americanism POP signs. Our National Americanism Ambassador is promoting these signs. What are POP signs, they are used to get people's attention. POP stands for a Point-of-Purchase display, a marketing tool used to promote products and inspire people to act. America is our product and by incorporating symbols like the American Flag, bald eagles, the Statue of Liberty and other patriotic imagery we can use the POP Sign to promote Americanism. It can be a physical sign or a post on social media. The goal is to catch people's attention within a few seconds. Make them fun. More about these signs can be learned by reading the Ambassador's section of the National Program book.

My next challenge is to answer the following questions. All those members that get the answers correct will be eligible for their name to be drawn at Mid-Winter with responses need to be to me by the end of November. You can email me the answers or send them to me in the mail. Please include your name, Auxiliary # and phone number. You do not need to be present to win.

Challenge #2

1. Do members who are veterans have to use the heart salute?
2. When the flag is folded, can there be any red showing in the triangle?
3. According to US Flag Code does the Flag that is flown 24 hrs a day need to be illuminated at night?
4. Which state was the last state to enter the union?
5. Who was the last delegate to sign the official parchment copy of the Declaration of Independence?
6. How long has the VFW Auxiliary promoted Americanism?

I really enjoyed visiting with the members about this program at the August 15th and August 22nd Learning Academies. Please reach out to me with any questions you may have.

Remember, report, report, report.

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